

Save BIG on
all your
Athletic Needs!



7/30/11

FOOTBALL APPRECIATION SAVINGS!

Dear Frisco Football League Member:

As a sponsor of the FFL, DICK'S Sporting Goods values our commitment to your league. As a show of our appreciation for all that you do, we'd like to extend an exclusive offer to save on thousands of sporting goods items throughout our entire store.

Simply bring this letter to our **DICK'S Frisco Stonebriar** store location at **2611 Preston Road**, on **Saturday July 30th from 9am-9pm**, and you'll receive an exclusive savings benefit of **15% OFF** your entire purchase in addition to the **Football Team Packet Coupon** savings.

Additional Football Team Packet Coupon discount sheets will be handed out at the store on July 30th: 10% off Footballs, 10% off Football Gloves, 10% off Any Football Pad, Accessory Item or Sports Medicine Item, 10% off Football Cleats, 20% off Apparel Items, and 10% off any regular price Cooler or Water Bottle.

We know you'll enjoy these special savings, where you'll save big on the top brands for all your sports and recreation activities.

Again, thank you for all your efforts that have helped build our relationship with FFL!

Sincerely,
DICK'S Sporting Goods

EVERY SEASON STARTS AT DICK'S



Take

15% off

YOUR PURCHASE

Limit one coupon per customer. Can be combined with Team Packet Coupons. Cannot be combined on Guaranteed In-Stock markdown, or used for layaways, gift cards, licenses or previously purchased merchandise. Coupon valid on in-store purchases only. No reproductions or rain checks accepted. Excludes firearms, ammunition, golf sets, electronics, treadmills, and championship merchandise. Some additional exclusions may apply. See store for details. ASSOCIATE: Scan barcode and take a group discount markdown.

Valid only on 7/30/2011